Attendee Demographics
(Based on 2017 registration statistics)

Over 50% of attendees are either part of the discussion or make the final decision to purchase new products or services.

TOTAL ATTENDEES
• 636 Scientific Attendees
• 254 First-Time Attendees
• 14% International Attendees
• 29 Countries represented

Employer
Federal 36%
Non-Profit Research 15%
Graduate College or University 15%
Biotechnology 8%
Professional School 4%
Pharmaceuticals/Chemicals 4%
Hospital Diagnostic Laboratory 3%
State 3%
Agriculture/Veterinary 2%
Other 10%

Degree
PhD 53%
Masters 19%
Bachelors 12%
MD 7%
Other 9%

Primary Job-Related Activity
Research 56%
Administration 10%
Product Devel/Quality Control 7%
Consulting 6%
Diagnosis and Testing 5%
Teaching 4%
Infection Control (Public Health) 4%
Other 8%

Scientific Specialty
Microbial Pathogens 19%
Public Health 16%
Immunology 9%
Genetics & Molecular Biology 8%
Clinical Microbiology 7%
General Microbiology 7%
RNA Viruses 7%
Animal Health 4%
Microbe Host Interactions 4%
Antimicrobial Chemotherapy 3%
Clinical and Diagnostic Immunology 2%
Molecular, Cellular, and General 2%
Biology of Eukaryotes
Health Care Epidemiology 2%
Other 10%

35% of attendees are certain they will purchase new products and services in the next year.