Attendee Demographics
(unaudited numbers)

Over 54% of attendees are either part of the discussion or make the final decision to purchase new products or services.

TOTAL ATTENDEES
- 562 Scientific Attendees
- 259 First-Time Attendees
- 20% International Attendees
- 34 Countries represented

Employer
- Federal 31%
- Biotechnology 16%
- Graduate College or University 13%
- Non-Profit Research 10%
- State 5%
- Professional School 3%
- Medical/Diagnostics 3%
- Reference Lab 3%
- Pharmaceuticals/Chemicals 2%
- Agriculture/Veterinary 2%
- Other 10%

Degree
- PhD 48%
- Masters 19%
- Bachelors 9%
- MD 7%
- DVM 3%
- Other 14%

Primary Job-Related Activity
- Research 48%
- Administration 11%
- Product Devel/Quality Control 8%
- Consulting 6%
- Diagnosis and Testing 6%
- Infection Control (Public Health) 4%
- Sales/Marketing 4%
- Other 13%

Meeting Track
- Biological Threat Reduction 38%
- High Consequence 31%
- Pathogen Research
- Product Development 18%
- Policy 9%
- Student/Career 4%

16% of attendees are certain they will purchase new products and services in the next year.