Publicity and Other Services Available for Branch Meetings – Provided by ASM National

PUBLICITY SERVICES

➢ E-mail Announcements for ASM Members:
ASM can send bulk e-mail meeting announcements on behalf of Branches to ASM members within the Branch area. In order to send a bulk e-mail, a Branch must provide text and a subject line for the message, and the message must include the name and contact information of a Branch officer or other volunteer. Please contact Anne Dempsey at adempsey@asmusa.org to take advantage of these services.

➢ Student and Postdoctoral Chapters:
ASM can also provide Student and Postdoctoral Chapters with information about upcoming Branch meetings in their area. Please contact Anne Dempsey at adempsey@asmusa.org to arrange an e-mail announcement for Student and Postdoctoral Chapters.

➢ Branch meeting information on the ASM Branch Meetings Calendar:
Branches can post information about upcoming Branch meetings on the ASM Branch Meetings Calendar (https://www.asm.org/index.php/asm-near-you/asm-branches/73-membership/branches/972-branchmeetingscalendar). To post information about a Branch meeting, please contact Anne Dempsey at adempsey@asmusa.org with the following information:

- Meeting date
- Meeting location
- Meeting topics/speakers
- Contact (name, phone, fax, e-mail)
- Website for meeting/registration information

OTHER MEETING-RELATED SERVICES

➢ Complimentary ASM Student Memberships:
ASM provides up to four complimentary ASM student memberships per Branch per year. In past years, these memberships have been used by Branches as awards for achievement, as recruitment tools, as science fair prizes, etc. For information on obtaining the memberships, contact Anne Dempsey at adempsey@asmusa.org.

➢ ASM Press Discounts at Branch Meetings:
Branch meeting organizers may purchase ASM Press products to be used as awards, gifts and prizes at Branch Meetings at a 20% discount off the list price. Please submit order details, including complete title, ISBN, shipping, and payment information, to ASM Customer Service at service@asmusa.org. Please allow 7-10 business days for shipping.

➢ ASM Officer Travel to Branches:
Branches have the opportunity to invite ASM officers (President, President-elect, Immediate Past President, Secretary, or Treasurer) to their Branch meetings. Travel costs may be covered by ASM, if funding is available and is approved in advance. Funding for ASM officer travel is separate from the American Society for Microbiology Distinguished Lecturer (ASMDL) Program. Thus, if an ASM officer speaks at a Branch, its allocation of lecturers under the ASMDL program will not be affected. Before contacting an officer to attend a Branch meeting, contact Anne Dempsey at adempsey@asmusa.org to determine if funding is available.