Eligibility to Exhibit

2018 ASM Clinical Virology Symposium exhibits are an integral part of the Scientific Program. Products and services to be exhibited must be directly related to the conduct of science or medicine. ASM reserves the right to accept or reject at its sole discretion any application to exhibit and to determine the eligibility of any proposed exhibit.

Agreement to Terms, Conditions, and Rules

The exhibitor agrees to observe and abide by the Terms, Conditions and Rules set forth hereafter and by such additional Terms, Conditions and Rules made by the American Society for Microbiology (ASM) for the efficient or safe operation of 2018 ASM Clinical Virology Symposium, including, but not limited to, those contained in the printed and online Exhibitor Prospectus (Prospectus), the Exhibitor Service Manual, and any correspondence from ASM or its agent(s). The exhibiting company will be held responsible for the activities of its employees and any agents appointed on its behalf. It is the responsibility of the exhibiting company to disseminate the rules and regulations among its staff and affiliates. Each exhibitor shall be responsible for compliance with the “Americans with Disabilities Act” with regard to their booth space. If an exhibitor does not abide by the Rules and Regulations established by ASM Exhibits Management, the Exhibitor shall forfeit the amount paid for exhibit space and will be excluded from participation on the exhibit floor.

Indemnification

The exhibitor agrees to indemnify, defend and hold harmless ASM, its officers, directors, agents, employees, and members, and the Palm Beach County Convention Center (both referred to as “INDENIFIED PARTIES”) from and against any and all claims, demands, suits, liability, damages, loss, costs, attorneys’ fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of the Exhibitor, or any of its officers, agents, employees, invitees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Terms, Conditions and Rules, or damage of any kind or nature arising out of or in connection with the exhibitor’s use and/or occupancy of exhibit space, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a registered trademark. The exhibitor further agrees that INDEMNIFIED PARTIES shall not be held liable for, and are released from liability for, any damage, loss, theft, harm or injury to the person or property of the exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause including a claim that exhibitor violated any provision of the CAN-SPAM act in the use of ASM’s attendee list. The exhibitor is responsible and accountable for the actions of its staff and any appointed contractor or vendor.

Exhibitor Conduct

The exhibitor and its representatives shall not congregate or solicit trade in the aisles of the Exhibit Hall, other exhibitor’s exhibit space or in any other areas of the show building. The exhibitor shall not engage in any action or campaign that will distract attendees from attendance at the show or scientific sessions. The exhibitor shall not enter into another exhibitor’s exhibit space without invitation or when unattended. Neither the exhibitor nor any of its representatives shall conduct itself in a manner offensive to standards of decency or good taste. Representatives, models, employees, contractors, and agents of exhibitors must be attired in an appropriate business or business casual fashion to maintain the professional atmosphere of the Show. ASM reserves the right to retract or evict exhibitors for poor conduct, as stated above. Any dispute between exhibitors, or any issue with respect to interpretation of these Terms, Conditions and Rules for Exhibitor Conduct or any subsequent ASM rules or policies established governing exhibiting at the Show, shall be brought promptly to the attention of the ASM Operations Manager, or authorized ASM official, whose decision regarding the dispute shall be final and binding on all parties.

Interpretation and Amendment of Rules

ASM, in determining whether to accept an Exhibit Application and Contract for exhibit space in any subsequent year, may consider breaches or infractions of these terms, rules and regulations by an exhibitor in any year. In addition, infractions of the spirit of the rules by exhibitors or potential exhibitors at any time may be considered in determining whether to accept an application from such person or company seeking to exhibit at a future ASM meeting.

ASM shall have full power to interpret or amend these rules and its decision is final. The exhibitor agrees to abide by any rules or regulations that may hereafter be adopted by ASM. ASM promises its full cooperation for a successful show and will be pleased to work with the exhibitors toward this end.

Arrangement of Exhibits

Standard 10’ x 10’ booths with back wall drape and side rails, decorated with curtains and uniform two-line signs are provided without charge. Booth back wall drapes are 8 feet in height. Exhibitor is expected to comply with booth construction regulations outlined in the Exhibitor Service Manual. It is Exhibitor’s responsibility to provide these regulations to its Exhibitor-Designated Contractor (EDC). All booths require carpet and can be ordered through the Exhibitor Service Manual.

Installing, Exhibiting, Dismantling

Hours and dates for installing, exhibiting, and dismantling shall be those specified by ASM. Exhibitors shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Show Floor before the specified conclusion of the dismantling period set by ASM Exhibit Hall Management.

Reduction Policy

Organizations participating in the exhibition may reduce the lease of exhibit space at any time with written notice to ASM via postal mail or email. The following schedule will be used when acknowledging booth reduction:

- Booth reduction requests received before December 15, 2017, will require a penalty payment of 10% of the total exhibit space reserved.
- Booth reduction requests received after December 15, 2017 and on or before February 5, 2018, will require a penalty payment of 50% of the total exhibit space reserved.
- No refunds will be made for reduction requests received after February 5, 2018.

Cancellation Policy

Organizations participating in the exhibition may cancel the lease of exhibit space reserved at any time with written notice to ASM via postal mail, email, or fax. The following schedule will be used when acknowledging booth cancellations:

- Booth cancellation requests received by January 12, 2018, will receive a refund of fees paid less a 10% processing fee of total exhibit space reserved.
- Booth cancellation requests received after January 12, 2018 and before March 5, 2018 will receive a refund of 50% of the total exhibit space reserved.
- No refunds will be made for cancellations received after March 5, 2018.
- If an exhibitor cancels their exhibit space after March 5, 2018, they will be responsible for paying any unpaid balance, if one exists. ASM reserves the right to resell any canceled exhibit space without any notification to the canceling party, or without refunding any fee paid by the exhibitor.
Fire Protection

Exhibitors must comply with all local fire regulations. Booth decorations must be flame-proofed, and all hangings must clear the floor. Electrical wiring must conform to all federal, state, and municipal government requirements. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, ASM reserves the right to cancel all or such part of the exhibit as may be irregular.

FDA Regulations and Restrictions

All medical devices or pharmaceutical products either exhibited or described in exhibitor literature must satisfy U.S. Food and Drug Administration (FDA) requirements—full compliance with applicable FDA approvals as well as with its guidelines regarding display, promotion and marketing of medical products. If an exhibited product remains under clinical investigation or investigational new drug application (INDA) procedures, that fact must be prominently disclosed. (Information regarding FDA regulations and approvals may be secured from the Agency.)

Additional constraints may apply pending further FDA guidelines and ASM imposed regulations, and the Exhibitor agrees to comply with all then-applicable restrictions. ASM reserves the right to terminate this agreement, close the exhibit and remove the Exhibitor’s property should ASM determine, at its sole discretion that the exhibitor has violated these restrictions or is otherwise ineligible to participate in the show. The Exhibitor agrees to indemnify, hold harmless and defend ASM should any of its products or literature violate these rules, or transgress FDA requirements.

Insurance

It is the responsibility of each exhibitor to maintain insurance against injury, property damage, theft, fire, and any other forms of property loss. Exhibitor shall maintain at a minimum the following insurance: Workers’ Compensation insurance—statutory requirements; Employer’s Liability insurance—$100,000 each accident, $500,000 policy limits, and $100,000 each employee; Commercial General Liability insurance—$1,000,000 each occurrence; Personal Injury Liability insurance—$1,000,000 each occurrence; Business Automobile Liability—$1,000,000 each accident; Umbrella Liability—limit of not less than $1,000,000. If requested by ASM, Exhibitor shall provide ASM with certificates evidencing the required coverage before the conference. The exhibitor will, at its sole cost and expense, procure and maintain throughout the term of this contract worker’s compensation and occupational disease insurance in full compliance with all federal and state laws governing all of the exhibitor’s employees engaged in the performance of any work for the Exhibitor.

Mergers

In the event that an exhibiting company merges with, is acquired by, or purchases another exhibiting company, the seniority accumulated by either company (which is higher) will be used. ASM must be notified in writing of such changes, including a public announcement of the transaction.

Observance of Laws and Rules

The exhibitor must comply with all laws, rules, regulations and ordinances of federal, state and local government authorities, and all rules of the show building, the Palm Beach County Convention Center. Exhibitors will not display or bring into the exhibit any animal, bird, fish, or other non-human creature without written permission of ASM and the Palm Beach County Convention Center.

Booth Activities, Promotions and Giveaways

Prior written consent of ASM is required for any giveaway or contest, for the employment or use of live model, demonstration or solicitor, and for any device for the mechanical reproduction or capture of sound or images. In all cases, all exhibitor activities must be confined to the exhibit space allotted by ASM. ASM, at its sole discretion, may withdraw its consent for booth demonstrations and activities at any time, in which event the exhibitor shall terminate such activity immediately. Distribution of pamphlets, brochures or any advertising matter must be confined to the exhibit space unless expressly approved by ASM.

Exhibitor-Designated Contractors

Exhibitor-Designated Contractors (EDCs) registered by the contracted exhibitor by the April 16, 2018 deadline may provide installation and dismantling services for the exhibitor. The EDC must honor ASM’s policies.

Inability to Hold Show

If, because of war, fire, strike, terrorist acts, exhibit facility construction or renovation project, government regulation, public catastrophe, act of God or the public enemy or other cause beyond the control of ASM, the Show or any part thereof is prevented from being held, is canceled by ASM, or the exhibit space becomes unavailable, ASM, in its sole discretion, shall determine and refund to the exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by the ASM and reasonable compensation to the ASM, but in no case shall the amount of the refund to exhibitor exceed the amount of the exhibit fee paid.

Subletting of Exhibit Space

Subletting or sharing of exhibit space is not permitted. There may only be one approved exhibitor/company represented in an assigned standard exhibit booth. A participating exhibitor may not assist a non-participating representative in gaining access to the Exhibit Hall. This includes public relations firms and other third party vendors. All signs, advertisements, publications, materials, products, and representatives’ badges must reflect the name of the contracted exhibiting company. Refer to additional guidelines on the website.

Photography/Video Policy

Photographing or videotaping any exhibit booth is strictly prohibited. If a picture or video of your booth is desired, please contact the official ASM photographer. ASM Exhibits Management or security will confiscate the film or tape of any exhibitor who violates this rule. Attendance at, or participation in (as an exhibitor), ASM meetings and other activities constitutes an agreement by the exhibitor to ASM’s use and distribution (at any time) the exhibitor’s image or voice in photographs, videotapes, electronic reproductions, and audio tapes of such events and activities.

An exhibit booth and/or product(s) may be photographed or videotaped only with the expressed permission of the contracted exhibitor of that booth.
Security/Loss Prevention

ASM will provide 24-hour security beginning with the first day of move in and continuing until the Exhibit Hall is vacated. ASM and the Palm Beach County Convention Center are not responsible for any loss of or damage to exhibitor property. Service forms for additional security personnel will be included in the Exhibitor Service Manual. Exhibitors are responsible for their equipment and property. All property of the exhibitor is understood to remain under his/her custody and control in transit to, within, and in transit from the confines of the Exhibit Hall. Security guards will patrol the aisles and perimeters of the exhibit area, but ASM, its agents and contractors, and the Palm Beach County Convention Center do not guarantee or protect the exhibitor against loss of any kind. Each party agrees to be responsible for its own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by fire and extended coverage policy.

Selling of Products or Services

To assist companies with maximizing their exhibiting opportunity, exhibitors will be allowed to sell their products/services in the Exhibit Hall. Selling and processing of products/services are permitted if the products/services are the exhibitors’ own unaltered, marketed products; the products and services are directly related to the conduct of science or medicine by ASM attendees; and all transactions are conducted in a manner consistent with the professional nature of the meeting. The exchange of checks and credit cards for a product or service is allowed. Every transaction must be accompanied by a receipt for the purchaser. For security reasons, cash transactions are discouraged. It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the conference venue, city, municipality, and/or state.

The exhibitor is responsible for compliance with all applicable tax laws. For application and information contact http://floridarevenue.com/taxes/taxesfees/Pages/default.aspx.

Sound Restrictions

At no time should music, videos, or any electrical or other mechanical apparatus be played at a level that interferes with a neighboring exhibitor’s booth activities. Computers and television screens using audio/visual may be placed in booths provided that screens and receivers are placed in the rear of inline booths and the center of island booths to eliminate noise and congestion in the aisles and provided that the sound is held at a low level. Speakers and other sound devices must be positioned so sound is directed into the booth rather than into an aisle. ASM Exhibits Management reserves the right to determine what is appropriate regarding music, music volume, and video noise. ASM reserves the right to determine at what point sound constitutes interference with others and whether it must be discontinued.

Storage, Packing Crates, and Boxes

The exhibitor will not be permitted to store packing crates and boxes in the booth or the exhibit areas during the exhibit show hours. If there are unsightly boxes and/or storage behind booths, ASM Exhibits Management will instruct Freeman Expositions, Inc., to erect an end cap on corner booths at the exhibitor’s expense. It is the exhibitor’s responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing material shall be brought into or out of exhibit spaces during exhibit hours.

Use of ASM’s Name/Logo

The names, insignias, logos, and acronyms of ASM are proprietary and use of these items is prohibited without the written permission of ASM.

Violation of Rules and Regulations

As a condition for exhibiting, each exhibitor shall agree to observe all policies on and off the show floor. The action taken against an exhibitor for violation of rules and regulations will be determined on the basis of the particular circumstances of each case. Some infractions will be communicated in a warning notice that may not result in a violation penalty accessed, if in the sole discretion of ASM it is deemed that corrective measures were completed within a timely fashion and no other parties were negatively impacted. Prior years’ warnings and penalties may be taken into account in assessing penalties. ASM reserves the right to levy a more severe penalty, including refusal of or termination of the exhibit, at its sole discretion without progressing through each of the following successive steps. In the event of such restriction or eviction, ASM will not be liable for any refunds on rentals or other exhibit expenses.

Amendment and Additional Rules

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of ASM. ASM may, at any time, amend or add to these rules, and all amendments made shall be binding on exhibitor equally with the foregoing rules and regulations.